

COVID-19 Information



An Update from Rob Schutter, Chief Executive of Leisure Systems, Inc.,
Franchisor of Yogi Bear's Jellystone Park™ Camp-Resorts

May 1, 2020

Dear Friends,

During these very difficult past few weeks, the individuals who own and manage the Yogi Bear's Jellystone Park Camp-Resort locations across the U.S. and Canada have been working tirelessly to prepare for the upcoming camping season. We know that you and your families are eager to get outdoors, and our park operators are just as excited to welcome you back.

I'm sure you have questions, so I would like to answer a few of them.

When will Jellystone Park locations open?

Each location's opening timeframe depends upon the guidance of its individual state and local governments. The parks' websites and social media channels are the best source for the most updated information. You can find links to each park's website in the "Find a Park" section on JellystonePark.com. (<https://www.campjellystone.com>)

Many Jellystone Park locations are already open, although most are operating with some restrictions. Most, but not all of the remaining locations, are expected to be open by Memorial Day weekend.

What are you doing to keep families safe?

Jellystone Park locations are following all federal, state and local authorities' directives, and the parks have been provided with best practices and recommendations from the nation's leading health organizations such as the CDC. All parks are incorporating social distancing into their amenities and activities, and heightening their sanitation procedures and systems. Enhanced cleaning practices will include the routine cleaning of frequently touched surfaces, increased usage of disinfectants, placement of hand sanitizer dispensers throughout the park, and employee usage of personal protection equipment, such as masks and gloves.

What about amenities and activities?

locations will be adjusted as needed to comply with social distancing guidelines. Some amenities, such as pools and splashgrounds, may be closed in accordance with local government mandates, but other activities, such as mini golf, laser tag, scavenger hunts and fishing, will likely be available.

Additionally, new “virtual” versions of activities are being offered that allow guests to have fun while remaining in their cabins and campsites rather than congregating in a common area. Examples of these activities include virtual bingo, drive-by dance parties, trivia contests and “take home” arts and crafts projects.

Our goal is to make sure you always feel comfortable while staying at a Jellystone Park Camp-Resort location. If you have any questions or concerns at any time, please ask to speak to a park manager.

This year marks our 51st season. Even though it will be different than any that came before, I am confident that the spirit and friendship that exist among Jellystone Park guests will be as strong as ever.

Thank you for being part of our family. Stay safe, and we will see you soon.

Rob Schutter

Chief Executive of Leisure Systems, Inc.

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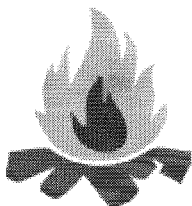
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